

**Quality Assurance Information for Demystifying Clinical Photography**

**Enhanced CPD Programme**

Title of enhanced CPD	Demystifying Clinical Photography
Learning content	A webinar to discuss the relevance of clinical photography in modern practice, whilst highlighting the benefits of clinical photography to describe and promote preventative activities and how to optimise photography for use in social media
Learning provider	Colgate Professional
Aim	Dr. Shiraz Khan will deliver a live webinar engaging with young dentists across the UK and Ireland through value adding, scientific clinical information above and beyond technology/product by discussing equipment and techniques needed for effective clinical photography, whilst highlighting the benefits of clinical photography alongside Colgate® Duraphat® in caries prevention.
Learning objectives	<ul style="list-style-type: none"> <li>• Understand the relevance of Clinical Photography in modern practice</li> <li>• Demonstrate and understand key camera settings and variables in dental settings</li> <li>• Outline key equipment and materials necessary to meet patient needs</li> </ul>
<b>Anticipated GDC Development Outcome(s)</b>	<b>C. Taking a preventive approach and providing appropriate oral health advice</b>
Dental professional 'Active Participation' required to meet enhanced CPD requirement	<ul style="list-style-type: none"> <li>• View live webinar or on-demand in full</li> <li>• Completion and submission of an assessment of learning and participation (online feedback)</li> <li>• Complete reflective question(s) on reverse of certificate</li> </ul>
Presentation content QA	This presentation has been reviewed by a dentist to ensure relevance, accuracy, and quality. Dr Lone Lenés, Colgate Scientific Affairs Leader - Northern Europe
Speaker(s) QA	Dr Shiraz Khan graduated from the University of Birmingham Dental School in 2013. Having successfully completed foundation training and winning several prizes, he is currently placed in practice in Clapham, London.
Attendance confirmation	Via online feedback
How does the presentation content relate to the development outcome(s)	<ul style="list-style-type: none"> <li>• The presentation discusses equipment and techniques needed for effective clinical photography in modern practice</li> <li>• The presentation also reviews the highlighting the benefits of clinical photography alongside Colgate® Duraphat® in caries prevention</li> <li>• Promoting preventative activities and how to optimise photography for use in social media is also discussed</li> </ul>

Evidence of enhanced CPD	Electronic enhanced CPD certificate in line with all GDC requirements
Number of enhanced hours	Anticipated hours 1 hr. Actual hours will be recorded on the certificate as provided by the dental professional on assessment of learning and participation (online feedback)
Comments or complaints	Please contact us at <a href="mailto:admin@colgate-ecpd.co.uk">admin@colgate-ecpd.co.uk</a>

Last Updated: 8<sup>th</sup> April 2021