



## Quality Assurance for 'The pain of sensitive teeth - how does it impact health?'

### Enhanced CPD Programme

Title of enhanced CPD	The pain of sensitive teeth - how does it impact health?
Learning content	A live webinar and Q&A discussing how the pain of dentine hypersensitivity impacts everyday life and how understanding the patient perspective can benefit health.
Learning provider	Colgate Professional
Aim	To explore how pain from dentine hypersensitivity impacts everyday life
Learning objectives	<ul style="list-style-type: none"><li>• Explore different kinds of health</li><li>• Recognise the effects of pain from dentine hypersensitivity on health</li><li>• Discuss the implications of these effects for dental practitioners</li><li>• Understand the superior pain-blocking power of Colgate® SENSITIVE INSTANT Relief toothpaste</li></ul>
Anticipated GDC Development Outcome(s)	<b>A. Effective communication with patients</b> <b>C. Taking a preventive approach and providing appropriate oral health advice</b>
Dental professional 'Active Participation' required to meet enhanced CPD requirement	<ul style="list-style-type: none"><li>• View live webinar or on-demand in full</li><li>• Completion and submission of an assessment of learning and participation (online feedback)</li><li>• Complete reflective question(s) on reverse of certificate</li></ul>
Presentation content QA	This presentation has been reviewed by a dentist to ensure relevance, accuracy, and quality. Dr Lone Lenes, Colgate Scientific Affairs Leader - Northern Europe
Speaker(s) QA	Professor Peter Robinson graduated from Guy's Hospital Dental School. After 16 years of clinical care he became a senior lecturer in Dental Public Health. He was the first Professor of Dental Public Health at the University of Sheffield and was Head of Bristol Dental School. His research interests have focused on the effects of oral diseases and on the effectiveness of dental treatments to improve people's everyday lives. Emma van Eyssen is the Oral Health Liaison Manager at Colgate® and will be discussing the superior pain-blocking power of Colgate® SENSITIVE INSTANT Relief toothpaste.
Attendance confirmation	Via online feedback
How does the presentation content relate to the development outcome(s)	<ul style="list-style-type: none"><li>• The presentation explores the different kinds of health &amp; how understanding patient perspective can benefit health through effective communication with patients including the effects of pain from dentine hypersensitivity on health</li><li>• Emma Van Eyssen will discuss the superior pain-blocking power of Colgate® SENSITIVE INSTANT Relief toothpaste</li></ul>

Evidence of enhanced CPD	Electronic enhanced CPD certificate in line with all GDC requirements
Number of enhanced hours	Anticipated hours 1 hr. Actual hours will be recorded on the certificate as provided by the dental professional on assessment of learning and participation (online feedback)
Comments or complaints	Please contact us at <a href="mailto:admin@colgate-ecpd.co.uk">admin@colgate-ecpd.co.uk</a>

Last Updated: 7<sup>th</sup> June 2021